Press Release

The Server Labs is taking e-encuesta.com to the Amazon Cloud

The Server Labs has been leading a project taking the popular online survey application from a traditional server-based environment to the Cloud. As a result, e-encuesta.com is able to service a practically unlimited number of clients and at the same time give its business an important boost whilst reducing costs substantially. The Server Labs Rapid Cloud Transition was the key in the smooth migration.

Madrid, 16th July, 2012: The Server Labs has successfully migrated e-encuesta.com, the online survey application of Webtools, provider of online market research and communication tools, from a traditional data processing centre to the Amazon public Cloud. The Server Labs Rapid Cloud Transition was a key part in the project, ensuring a fast and smooth migration process.

With a growing business that by its nature has pronounced peak-times, e-encuesta.com was increasingly facing server overloads which were limiting the number of clients that could be served at the same time.

Following the migration to the Cloud, the service is now fully adapted to the clients' needs and resources are elastically aligned with the usage of the product. This is a significant improvement to the previously fixed deployment of the traditional data processing centre. Since much of the business of e-encuesta.com comes from Latin America, the servers would be moderately used during the day whilst at night the level of operations would surge to peaks.

In addition to the improved performance and lower operating cost through the migration to the Cloud, the project also entailed security upgrades and improvements to the administration of application.

"The migration has run extremely smoothly and rapidly since The Server Labs clearly understood how to get the maximum benefit out of the different Amazon Web Services products, thus transforming our business needs into a robust and efficient architecture. At the same time they have been very quick to respond to any of our requests and queries with solutions that exactly fit the need", states Emma Palacios, CEO Webtools.

"We are very pleased with the immediate results of the migration for e-encuesta.com. The almost unlimited scalability supports its business in its continuous growth path whilst bringing down substantially the related costs", says Paul Parsons, CTO The Server Labs. "All together it is giving the online business tremendous flexibility combined with a solid and stable platform."

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<u>Notes to the editors:</u>

The Server Labs

The Server Labs (TSL) is a specialist IT Consultancy and Development Company and a leading authority in Cloud Computing services. Founded in 2004, The Server Labs focuses on the design and implementation of IT architectures and advanced software engineering projects, working with the most advanced solutions and technologies and offering its clients cost-effective, scalable and high performance solutions.

TSL's customer groups are predominantly large and medium-sized corporations, which share a growing need for cost effective and scalable IT solutions. TSL has offices in Spain, Germany and the UK. TSL is partnering with Amazon and RightScale – amongst others - to facilitate the adoption of Cloud Computing in Europe.

More information about The Server Labs is available on www.theserverlabs.com

For more information, related images or videos please contact us.

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